

## Notes from the Director

Dear BIS students,

I hope that all of you are having a wonderful fall semester.

We have much going on this fall, but the most exciting news is that we are now offering the BIS in organizational studies degree at Eastern Arizona College in Thatcher. The initial cohort consists of nineteen students enrolled in four courses. Casey Self, Erica Buschatzke, Jennifer Shea, and I (along with other ASU colleagues) have met with the students and faculty a few times during the past few months, and we have come away from each meeting with a sense of pride in what's happening in Thatcher. The students are enthusiastic; the faculty are dedicated; and the Eastern Arizona College administrators are wonderful partners. I look forward to every trip to Thatcher.

Each fall we will admit a new cohort of students to the BIS in organizational studies degree at Eastern Arizona College, and we are eager to see the program grow. ASU is also offering a bachelor of science in nursing at Eastern Arizona College, and the university has plans to offer more degrees at EAC in the future. If you have friends in the Thatcher area who would like to earn an ASU degree, please let them know about the opportunities that are now available.

For those of you who graduated in December, it was a pleasure seeing you all at the ceremonies and sharing in this memorable event.

Best wishes,  
Duane

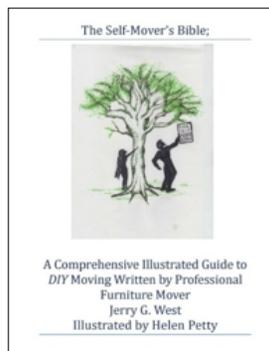
## Catching Up With BLS Alumni

By Ashley Hopf

### Jerry West

The School of Letters and Sciences is always proud to highlight those BIS and BLS alumni who have made great accomplishments in their fields of study since graduation. Most recently, I had the opportunity to speak with Jerry West about his recent book publication.

Jerry graduated from Arizona State University with his BIS degree in May 2012. Jerry held concentration areas in communication and a writing certificate to satisfy his love of rhetoric and goal of publishing his first book — a book that was 10 years in the making.



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Since 1996, the Bachelor of Interdisciplinary Studies degree has offered ASU students an opportunity to apply knowledge in new ways to meet the challenges of an ever-changing world by either focusing on two subject area concentrations or by pursuing the more recently established Organizational Studies option. In 2009, the School of Letters and Sciences also welcomed the Bachelor of Liberal Studies degree to its offerings. As one of the largest and fastest growing programs at ASU, we currently have 4,461 Interdisciplinary Studies majors, 730 Liberal Studies majors and 9,883 combined graduates as of December 2012.

## Contact Information

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BIS student Rebecca Soltis created the original artwork in the *Kaleidoscope* masthead.

Jerry began his writing venture after owning his own furniture moving company for many years. Familiar with giving face-to-face presentations to homeowners, Jerry wanted to be able to present his knowledge in a written format. The moving industry was the perfect topic, it was real and it was a topic in which Jerry considered himself a subject matter expert.

Jerry's greatest joy writing his book was realizing that 25 years of moving furniture did not alter his ability to write effectively. The ability to write with authority is something he says anyone should be proud of and strive toward.

Jerry's advice to current BIS and BLS students is to take into consideration the "big picture" when you are pursuing your degree. He suggests using elective time to take additional classes toward a student's career choice, as it will help them in the long run. Jerry also recommends taking writing courses. As he states, everything is rhetoric and persuasion; therefore, students need to be able to articulate themselves adequately.

Jerry credits ASU faculty with assisting him with reaching his academic and professional goals, specifically Shavawn Berry, Jackie Wheeler and Sarah Duerden. Shavawn Berry's technical editing class helped give Jerry a foundation for writing. Jerry wishes he had taken this class his first semester rather than his last semester. It provided the much needed editing knowledge for which all other writing would be based off. Jacqueline Wheeler and Sarah Duerden taught Jerry to broaden his skills in rhetoric and apply them to a vast variety of audiences.

You can purchase Jerry's book online at <http://www.amazon.com/dp/B0080ZXF6I> or <http://www.smashwords.com/books/view/159056>.

## Meet a BIS Advisor

### Bernadette Contreras

*By Ashley Hopf*

Bernadette Contreras is one of the newest members to join the School of Letters and Sciences BIS advising team. I had the pleasure of sitting down with Bernadette and learning more about her and her journey back to ASU!

Bernadette is an Arizona native, attending McClintock High School before moving on to ASU. Once she reached Arizona State University, Bernadette majored in the interdisciplinary studies program with concentrations in mass communication and history. After graduating from ASU, she decided to go back and pursue a post-baccalaureate in elementary education. Most recently Bernadette graduated from Northern Arizona University in 2012 with her masters in education leadership.

When Bernadette was a junior in high school, she was first introduced to David Morales. David came to McClintock High promoting Sun Devil pride and encouraging students to apply to ASU. After seeing his presentations, Bernadette decided to make it a goal to graduate high school a year early and begin the enrollment process to ASU. Bernadette called David since he was such an inspiration and asked for his guidance on getting accepted into ASU. David made such an impact on Bernadette, helping mentor her every step of the way, that she began volunteering at high schools as a way to give back to the community. During her time volunteering, Bernadette mentored high school students, letting them know that they too could achieve a college education.

After graduating with her BIS degree, Bernadette found a job with INROADS. INROADS is a nonprofit career and development organization that places skilled minority youth with Fortune 500 and 1,000 companies for the purpose of gaining them exposure to the business and corporate community. While at INROADS, Bernadette mentored students and helped them find internships that fit their interests, as well as their academics. This required her to learn not only how to read DARS reports and Transcripts, she also had to have a working knowledge of the different career fields and how to help students get the internships they were looking for. Bernadette enjoyed helping students in this capacity so much that she decided to take it back to ASU and help students in the BIS program.

Bernadette makes it a point to see each student she meets with as an individual. She realizes each student has a different set of classes to take, a different set of goals to achieve, and most of all a different set of passions in life. This is why Bernadette listens to her students, no matter what the question or topic, and then begins her advising session. Seeing the bigger picture behind each student helps Bernadette not

only better understand her students, it allows her to see trends behind their performance. By combining this knowledge with a thorough review of her students' academic history, Bernadette has been able to pinpoint weaknesses her students never realized they had. From there, she helps them work to overcome their weaknesses and turn them into academic strongpoints.

When asked to define interdisciplinary studies, Bernadette immediately referred to the definition Kevin Ellsworth gave her when she first joined the BIS team. "Interdisciplinary Studies allows students the opportunity to take two completely different or similar ideas and let them lend themselves to finding a solution." For Bernadette, the BIS program is special because it allows students to combine two concentration areas in a way that will help them better market their skill sets and expand their career possibilities.

Bernadette stresses to her students the importance of being able to articulate their degree. With numerous concentration areas to choose from and pair together, students truly make this degree their own. In doing so, students need to be able to market their newfound skill sets and adequately apply them to the workplace. Put simply, it is not about finding the perfect combination of concentrations; it is about learning to market and sell your degree.

Fun fact about Bernadette: When not at her desk, Bernadette enjoys restoring furniture and running.

## Words of Wisdom

*By Therese Aguayo*

### The Advising Files: Case #1

"John" thought he graduated from ASU in 2002, but when an employer wanted to hire "John" for his dream job, a background check revealed that he had never graduated from ASU.

**Fact:** Every semester one or two School of Letters and Sciences students discover that they never graduated from ASU.

#### *How did this happen?*

In John's case, he met with his advisor when he first declared his major, but never met with an advisor again. He carefully followed the check sheet for his major and made sure all of his required courses were completed. Unfortunately, John had to repeat two classes to replace poor grades. When he calculated his credit hours he assumed he had enough to graduate, unfortunately due to repeating classes, he miscalculated his hours completed. Had John met with his advisor on a regular basis, there would have been a review of credit hours and John would have graduated in 2002.

When should you meet with your advisor? Meet with your advisor at least once a semester to make sure you are making progress toward graduation.

ASU is a dynamic university and consistently adds new degree programs, minors, certificates, and concentration areas. If you say you have your academic plan all figured out, just remember that ASU departments change curriculum, revise pre-requisites, and sometimes they even add requirements like portfolios or applications.

**Fact:** Recent changes at ASU

- Psychology changed the prefix of several key courses from PGS to PSY
- All entry level math courses are taught using computer based modules.
- A new university-wide system was implemented to evaluate transfer courses.
- The following BIS concentration was approved to start Fall 2013: Engineering Management.
- ASU created a 1st-Year Success Center that provides academic coaching for freshmen.

#### *What should you discuss with your advisor?*

Tell your advisor about your interests. Your advisor can tell you about new programs or opportunities that might fit your goals and interests. If you are having difficulty in your courses, your advisor can help you find the resources you need to be successful. Discuss the courses you need to graduate, GPA, upper division graduation requirements, application dates for internships, and the process of filing for graduation.

**Don't Forget** – Your advisor is a key resource to help you achieve your academic goals.

## ASU at the Olympics

*By Ashley Hopf*

During the recent 2012 London Olympics, the School of Letters and Sciences was proud to support one of our very own BIS students at the competitions. Riley McCormick, a junior in the BIS program with concentrations in business and justice studies, competed in the Men's 10-meter Platform diving competition. This was Riley's second consecutive Olympic appearance; his first appearance was to represent his home country of Canada in the 2008 Beijing Olympics. I had the opportunity to speak with Riley to learn more about his memorable experience this past summer and share it with the rest of our BIS and BLS community.

Riley was first drawn to diving after his hometown in Canada built a brand new swim/dive facility a block from his house. According to Riley, it was the perfect location to get out and do something active rather than spend his days sitting at home. After realizing he preferred diving to swimming, Riley's parents eventually let him join the local dive team.

When asked why Riley only competes in individual dive competitions, his answer is quite simple. For the time being, Riley will continue to specialize in individual dive over synchronized dive for the mere fact he has not yet found a dive partner. Riley's difficult dive sequences make the search for a dive partner that much harder.

From a young age, Riley knew Olympic competitions were possible and in his sights. He was recruited at the young age of eight to train for the 2008 Beijing Olympics while he was competing in junior events in Canada.

Comparing his experience in the 2012 London Olympics to his experience in the 2008 Beijing Olympics, Riley felt he went into the 2012 London Olympics more experienced and with a greater sense of maturity. At the time of the 2008 Beijing Olympics, Riley was an excited 17 years old caught up in the atmosphere and chaos that is the Olympics. This time around Riley knew what to expect and felt more focused on the competition and on meeting his personal performance goals.

While the 2012 London Olympics were enjoyable as a whole, Riley's favorite part of the entire experience was watching the numerous competitions. Having that many competitors and spectators from all over the world made for a crazy atmosphere, one that Riley says cannot be matched. To be immersed in that experience and to receive messages from people he has never met wishing him luck was incredible. It was a moving show of support that he will always be thankful for.

Riley has quite the busy schedule. In addition to keeping up with all his training he is also working to finish up his BIS degree. Riley says he will be taking things year by year, but he definitely wants to strive for another Olympic appearance. Riley's goal is to finish up school with best grades possible, and after school would like to move on to law school and see where that experience takes him.

## Wishing Luck to Will Curran!

*By Nicholas Maddox*

Each year the Entrepreneurs' Organization disperses the Global Student Entrepreneur Awards to students around the world who own and run their own business while simultaneously attending high school, college or university. This year's competition includes one of our own BIS students! Will Curran, a current BIS student with concentrations in business and special events management, was recently selected to compete based on the creation of his company "Endless Entertainment" and has made it to the regional semi-finals for this prestigious award. Using his background in interdisciplinary studies, Will is currently one of six students in the United States who have made it to the semi-finals. Congratulations Will and good luck in the semi-finals!

Check out Will's website for "Endless Entertainment" at <http://helloendless.com> for more information on his company and the great things Will is accomplishing in the Valley of the Sun!

## Literary Juice

### Flash Fiction Contest

<http://www.literaryjuice.com>

Have you written a short story you are particularly proud of? Think it has what it takes to win \$200 and publication online? Well, Literary Juice is hosting its first flash fiction writing contest, and we want you to send us your story!



#### Contest Rules

- 1** All contest submissions must be typed in 12-point, Times New Roman font. Story size is 700 words maximum. Type your name, address, and e-mail on the top corner of the first page in your manuscript. Submissions must be written in English. Any genre is allowed; however, we do not accept novel excerpts.
- 2** Simultaneous submissions are welcome, but there will be no refund on the entry fee if your story is accepted elsewhere. If your story is accepted in another publication/contest, we ask that you e-mail us immediately regarding its status.
- 3** Previously published stories are not permitted.
- 4** Stories must be the work of entrant only. Do not submit for someone else.
- 5** Entry fee is \$5 per story and non-refundable. We only accept submissions online, which you can find by visiting our website at <http://www.literaryjuice.com>.
- 6** Authors may submit multiple stories so long as each submission is accompanied by the entry fee.
- 7** Contest is open to everyone age 18 or older, including non-U.S. based authors.
- 8** Winning entrants agree to have their story published online. Authors will retain worldwide copyright on their stories, with Literary Juice having first publication rights.
- 9** Deadline for submissions is Feb. 15, 2013. Winners will be notified via email and results will be posted online.
- 10** Winner will receive \$200 (USD) and publication in Literary Juice; one runner-up will receive \$50 (USD) and publication in Literary Juice. Prizes will be awarded by check via mail.
- 11** Entry is confirmation that you agree to all rules and conditions.

## ASU: A Look Through History

### History of ASU Told Through Vintage Images

#### Local historians team up on new book on the country's largest public university

The newest addition to Arcadia Publishing's Campus History series is Arizona State University from local authors Stephanie R. deLusé, Ph.D. and Denise E. Bates, Ph.D. The book boasts more than 200 vintage images and memories of days gone by at ASU.

Arizona State University was founded in 1885—27 years before statehood—as the Arizona Territorial Normal School. A modest school building was erected on donated pastureland outside Phoenix and was initially dedicated to training public school teachers.

The school rapidly evolved through multiple name changes and grew to four campuses and from 33 to more than 70,000 students. Currently, ASU is the largest public educational institution in the United States and is also an internationally recognized research university, offering hundreds of areas of study.

This book offers a photographic narrative of the institution's dynamic transformation with glimpses of the committed faculty, staff, students, alumni, and citizens who helped make Arizona State University what it is today. Images for this book were contributed by people across local communities and collected from the University Archives, Arizona State University Libraries, and the Tempe History Museum.

Highlights from Arizona State University:

- A school of many names
- Academic glimpses
- Moments in athletics
- Snapshots of student life
- Behind the scenes

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at <http://www.arcadiapublishing.com> or 888-313-2665.

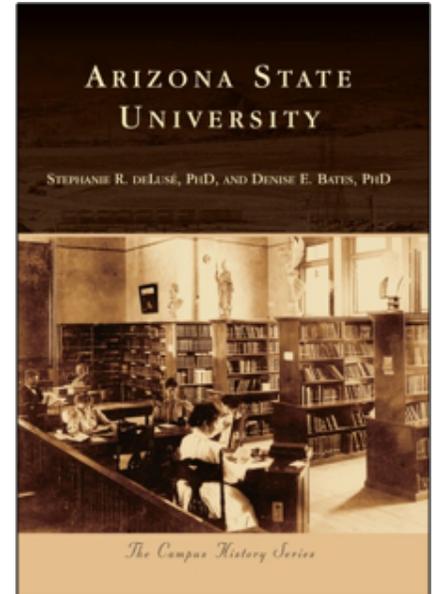
Arcadia Publishing is the leading publisher of local and regional history in the United States. Our mission is to make history accessible and meaningful through the publication of books on the heritage of America's people and places. Have we done a book on your town? Visit <http://www.arcadiapublishing.com>.

#### About the Authors

**Stephanie R. deLusé, Ph.D.**, an Arizona native, is a principal lecturer in Barrett, the Honors College at Arizona State University. Her teaching has earned her honors including the ASU "Last Lecture" (2009), Featured Faculty Award (2006), and Outstanding Faculty Award (2005). In 2012 she was nominated for the Centennial Professorship, as well as for the Excellence in Diversity award.

Born and raised in the Phoenix metropolitan area, Dr. deLusé appreciates the historical changes in the Valley of the Sun in a way only a native can. She's watched Arizona State University change a great deal in her life as she roller-skated on campus in her youth and later completed three degrees there. She liked it so much she accepted an invitation to stay and has served as a faculty member since 1999. Most of her life has been spent at ASU.

Her interest in history was built in a family that constantly studied historical texts and was further fueled by seven summers of traveling the U.S. by car in search of cemeteries, courthouses, and distant family members to help piece together family history. Her current teaching requires that she engage history through tracing the development of intellectual, ethical, and social thought from ancient times to the Renaissance (in her fall classes) and from the Renaissance into modern times (in her spring classes), using original historic works from various times and regions of the world rather than text books.



Dr. deLusé earned her masters and Ph.D. from the ASU Department of Psychology. She also earned a bachelor of science degree from ASU in communication (multi-focal emphases on interpersonal, organizational, and intercultural), with a minor equivalent in business.

In 2010, she was nominated for awards outside of teaching for her original fields of study; including a nomination for a Pushcart Prize for a creative non-fiction essay, as well as for inclusion in two well-regarded and competitive “Best of” annual anthologies—Best American Essays and Best American Spiritual Writing.

Dr. deLusé considers Arizona State University “home” and wanted to honor the efforts of those who helped build it by preserving some of the rich history in this book. She brings the intimate knowledge of an insider—who has played, studied, taught, and researched at ASU—to the history of a place that promises to grow and change as much in the next 20 years as it did in the first 100.

**Denise E. Bates, Ph.D.**, an Arizona resident for the last 14 years, is a senior lecturer in the bachelor of interdisciplinary and liberal studies program within the School of Letters and Sciences at Arizona State University. She is a Ford Foundation Fellow who authored *The Other Movement: Indian Rights and Civil Rights in the Deep South* (The University of Alabama Press, 2012), *Goodyear: Images of America* (Arcadia Publishing, 2010) and numerous essays in the *Oxford Encyclopedia of Women in World History* (Oxford University Press, 2008). Her work has also been featured in a documentary on Indian education, “Oowala: Life and Light, Understanding and Friendship Through Education” (Chunanee Media Films, 2001).

Her interest in history was fostered at a very young age by a grandmother who devoted herself to documenting family history and exploring as many historical sites and cemeteries as she could locate. The value of knowing where one came from and the history of where one currently lives has left a lasting impression on her.

As a professional historian and advocate of community-based history, Dr. Bates is a member of the National Council on Public History and is currently engaged in a number of projects aimed at promoting the rich indigenous and pioneer history of central Arizona. She serves as director of history and research for the Centennial Historic and Educational Trail being developed at Estrella Mountain Regional Park, which is collaboration between the Three Rivers Historical Society, Maricopa County Parks and Recreation, and the West Valley Arts Council. She was recognized by the City of Goodyear for her “Outstanding Effort and Commitment” to the community as a result of her involvement in drafting the “Ethics and Integrity Handbook for Elected and Appointed Officials, Employees and Volunteers for the City of Goodyear, Arizona.”

Prior to coming to ASU in 2007, she was at the University of Arizona where she obtained her master’s degree in American Indian studies and Ph.D. in history. Since joining the faculty at Arizona State University, she has been honored with a “Most Inspirational Faculty Member” award by the ASU Intercollegiate Athletics Board. She also founded *Kaleidoscope: A Newsletter for Bachelor of Interdisciplinary Studies Students* and guided the research that contributed to the creation of the “Interdisciplinary Studies Network” ([interdisciplinarystudies.org](http://interdisciplinarystudies.org)).

She is delighted to have been given the opportunity to compile the history of Arizona State University and provide others with the understanding of the institution’s history. The photographs allow us to see the faces of those who came before and reflect on the university’s amazing development since its inception.



## Attention all Interns!

Are you an undergraduate student in need of an internship? Do you need community service experience, or want to volunteer as a way to give back? If the answer to these questions is yes, then we may have just the opportunity for you!

Dawn Thacker is starting an “Embedded Tutor” program and is looking for volunteers to help kick-off the program. Volunteer writing specialists will be in direct communication with Dawn and a professor of a traditionally non-ENG/writing heavy course so as to improve the way students are tutored. The aim is to have students bring their biology, engineering, nursing, what-have-you projects to the tutor for writing help. The embedded tutor may sit in the classroom for a session or two to hear the professor's instructions and to get a sense of the project, they may hold small-group brainstorming sessions with students, they may tutor one-on-one, and they'll always be in contact with Dawn as a source of logistical coordination and to discuss theory and best practices.

This is an excellent opportunity for students doing their internships or just seeking community service experience in the writing/tutoring/teaching field. Dawn will be completely flexible with anyone interested and can make the time commitment align with the requirements of various internships and/or personal schedules.

Anyone interested is instructed to contact Dawn directly at [dawn.thacker@southmountaincc.edu](mailto:dawn.thacker@southmountaincc.edu).

## Calendar of Events

<https://students.asu.edu/academic-calendar>

### Spring 2013

<b>Session A:</b> (7.5 Weeks) Monday, 1/7/2013 – Wednesday, 2/27/2013			
<b>Session B:</b> (7.5 Weeks) Monday, 3/4/2013 – Tuesday, 4/30/2013			
<b>Session C:</b> (15 Weeks) Monday, 1/7/2013 – Tuesday, 4/30/2013 (Final Exams 5/2/2013 – 5/8/2013)			
<b>Tuition Fee Payment Deadline</b> – For registration from TBD through TBD for non financial aid students and students that have not accepted any financial aid awards for this semester. For students with accepted financial aid, no payment is due on this date. For more information see <a href="https://students.asu.edu/tuitiondeadlines">https://students.asu.edu/tuitiondeadlines</a>			TBD
<b>Classes Begin</b>	<b>Session A</b> January 7, 2013	<b>Session B</b> March 4, 2013	<b>Session C</b> January 7, 2013
Extended Hours – registration sites only			TBD
Last day to register or drop/add without college approval	<b>Session A</b> January 8, 2013	<b>Session B</b> March 5, 2013	<b>Session C</b> January 13, 2013
Residency Classification Petition Deadline			January 11, 2013

Tuition & Fees 100% Refund Deadline – For more information see <a href="https://students.asu.edu/tuitionrefundpolicy">https://students.asu.edu/tuitionrefundpolicy</a>	<b>Session A</b> January 13, 2013	<b>Session B</b> March 10, 2013	<b>Session C</b> January 20, 2013
<b>Martin Luther King Jr. Holiday Observed</b> – university closed			January 21, 2013
University 21st Day			January 28, 2013
Academic Status Report #1	<b>Session A</b> January 18-23, 2013	<b>Session B</b> March 25-27, 2013	<b>Session C</b> February 4-11, 2013
Deadline to Apply for Graduation			February 15, 2013
<b>Spring Break</b> – no classes			March 10-17, 2013
Academic Status Report #2	<b>Session A</b> N/A	<b>Session B</b> N/A	<b>Session C</b> March 18-25, 2013
<b>Course Withdrawal Deadline</b>	<b>Session A</b> January 27, 2013	<b>Session B</b> March 31, 2013	<b>Session C</b> March 31, 2013
<b>Complete Session Withdrawal Deadline</b> As part of a complete session withdrawal a student must withdraw from all classes in a session. Beginning the first day of classes, undergraduate students are required to work with a Student Retention Coordinator to facilitate the withdrawal process. For more information see <a href="https://students.asu.edu/StudentRetention">https://students.asu.edu/StudentRetention</a>	<b>Session A</b> February 27, 2013	<b>Session B</b> April 30, 2013	<b>Session C</b> April 30, 2013
<b>Classes End</b> – Last Day to Process Transactions	<b>Session A</b> February 27, 2013	<b>Session B</b> April 30, 2013	<b>Session C</b> April 30, 2013
<b>Reading Day</b>	<b>Session A</b> N/A	<b>Session B</b> N/A	<b>Session C</b> May 1, 2013
<b>Final Exams</b> – For more information see <a href="https://students.asu.edu/final-exam-schedule#Spring">https://students.asu.edu/final-exam-schedule#Spring</a>	<b>Session A</b> Last day of classes	<b>Session B</b> Last day of classes	<b>Session C</b> May 2-8, 2013
<b>Final Grades Due</b>	<b>Session A</b> March 1, 2013	<b>Session B</b> May 2, 2013	<b>Session C</b> May 6-13, 2013
Commencement Ceremony for Graduate Students			May 8, 2013
Commencement Ceremony for Undergraduate Students			May 9, 2013
Degree Conferral Date			May 9, 2013
Grade Replacement/Academic Standing Processing			May 14-15, 2013