



Eye tracking in TWC 501: Infographics, heat, and memorability

Date: Wednesday 2/28
Time: 12-1 pm
Location: CruxLab and Zoom (<https://asu.zoom.us/j/88315990810>)
Please RSVP to kathryn.lambrecht@asu.edu

Preksha Mysore and Kat Lambrecht discuss eye tracking research using heat infographics created by students as part of a TWC 501 Project Cities course

