



JOB SEARCH PLATFORM

BUILT FOR ASU STUDENTS!

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ABOUT

Currently there are various job-related platforms online and those provided by ASU that students and alumni utilize to navigate their job searches. To study this journey, we opted for interviews and think-aloud tasks to gain insights into the preferences and concerns of our participants during this crucial phase of their professional journey. Participants interacted with job search platforms and reviewed a job description.

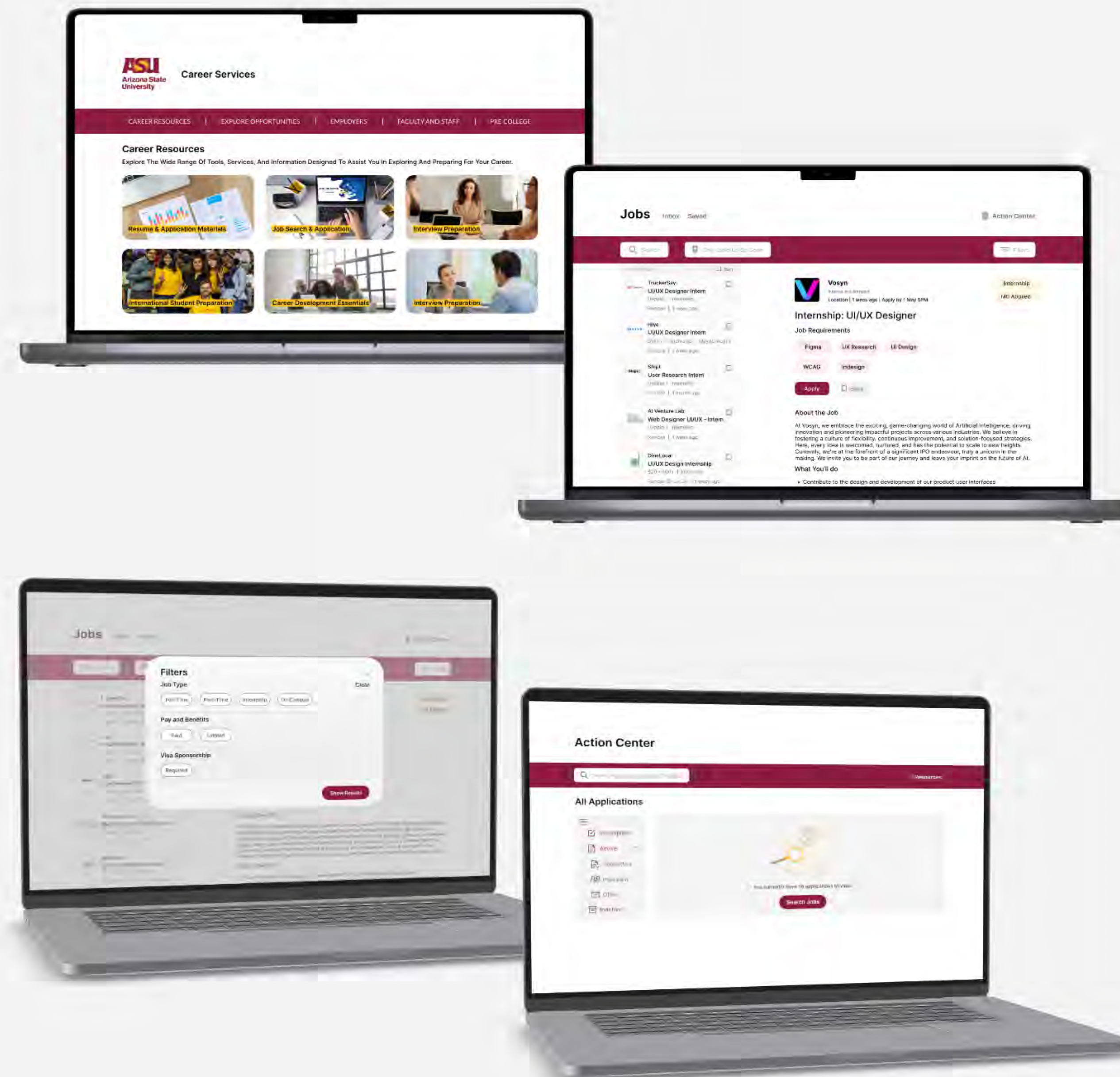
PROBLEM STATEMENT

As ASU students and new graduates transition to their professional careers, some struggle to secure desired positions. This study aimed to investigate difficulties faced by ASU students and graduates during the job preparation and application process.

METHODOLOGY

To gain a deeper understanding of how ASU students and recent graduates navigate to the professional world, we employed **interviews** along with a **think-aloud inquiry**. We had participants verbalize their thought processes as they interacted with job search platforms and reviewed job descriptions.

ONE STOP JOB SEARCH PLATFORM



USER GROUPS

For this research study, our user group consisted of ASU students and new ASU graduates preparing and applying for jobs.

- Current ASU students in any major are actively applying for positions.
 - Recent ASU graduates (within 1 year) who have been through the job search process in the industry within the last year.
- 12** Arizona State University students and alumni participate in this study.

FINDINGS

- **7/12** users have used ASU career services and resources
- **4/12** faced an obstacle while finding a suitable opportunity
- **3/12** faced challenges with finding sponsorship. Difficulty in finding suitable opportunities that align with their skills, interests and career goals.
- **2/12** out of them found alternative online resources equally helpful, highlighting varied needs and preferences.

FEATURES

Inbox: View all application updates in your inbox.

Saved: View jobs and saved for later!

Action Center: Allows to view all applications and status. Can view offers, and inactive applications too.

Job Requirements: No more scrolling and finding requirements that fit before applying! View these at the top of each job.

Filters: Filter for Visa Sponsorship too!