

# Crafting Excellence

# UX PORTFOLIO DESIGN GUIDE

Scan for Prototypes

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## **Abstract**

This interface helps ASU UX students discover portfolio examples and resources to enhance their portfolios. It addresses challenges in finding relevant samples and guidance by curating high-quality examples tailored to their needs, empowering students to create compelling portfolios and achieve career goals.

# Research

- ASU website lacks portfolio support for UX students.
- Inconsistent results from existing ASU Portfolio portal for 'UX design portfolio'
- A tailored interface is essential for enhancing ASU UX students' portfolio development.

# STRENGTHS of redesign

### **User Benefit:**

Project Name

Arizona State

**University** 

ASU

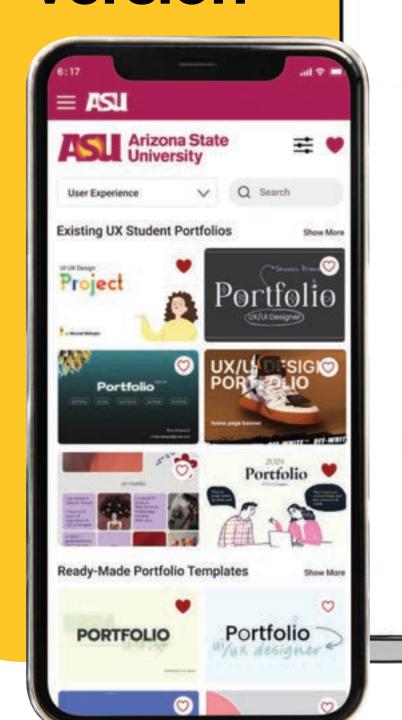
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- Effortless navigation to portfolio inspiration platforms.
- Access to specific portfolios from fellow UX students.
  - Empowerment through a dedicated dashboard for design inspiration.

### **Enhanced User Experience:**

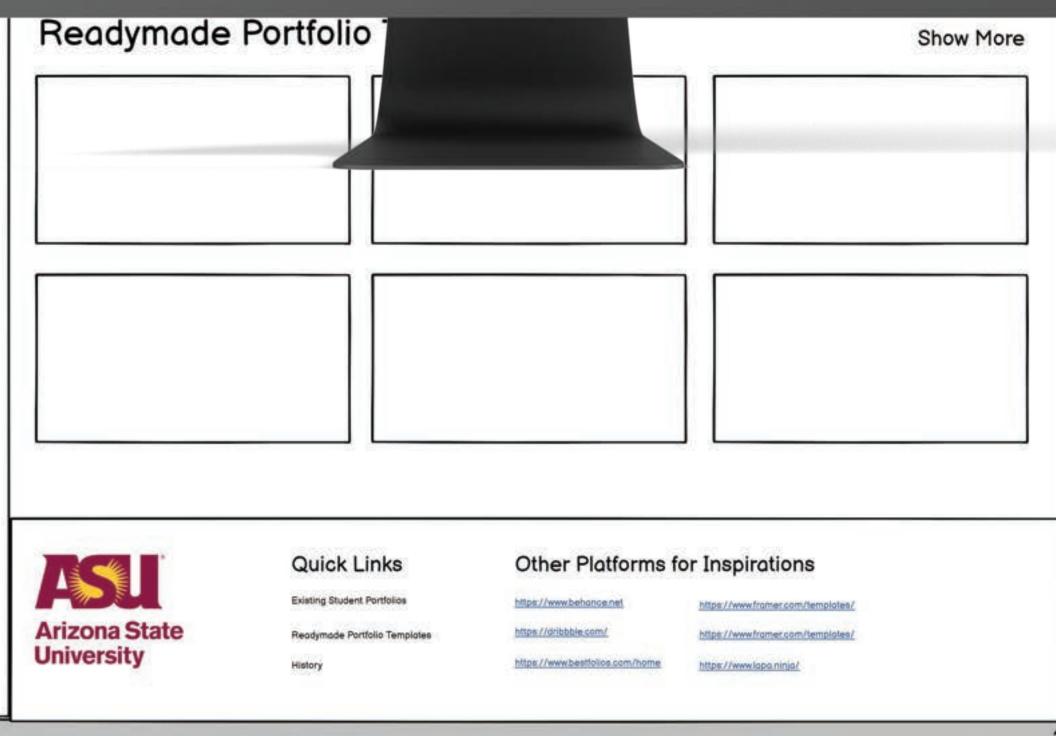
- Time and effort savings with simplified access to portfolio resources.
- Engagement and motivation through real-world examples.
- User-friendly menu options and streamlined navigation.
- Personalization with a 'like' button for bookmarking.
- Quick Links guide to external inspiration sources.
  - Categorized portfolios for easy filtering

# Mobile Version



# User Experience Existing UX Student Portfolios Show More UIUX Design Project ON MANUAL MANUAR UNIVERSIGN PORTFOLIO ON MANUAL MANUAR ON MANUAR ON

**Desktop Version** 



Reference: Dr. Andrew Mara and MS User Experience Students



# GOALS

- Clarify Portfolio Requirements
- Ensure Consistent Inspiration
- Offer Trustworthy Design Inspiration
- Streamline Content Selection

