CISA Student Showcase

All in one app: Go Go Grocery!

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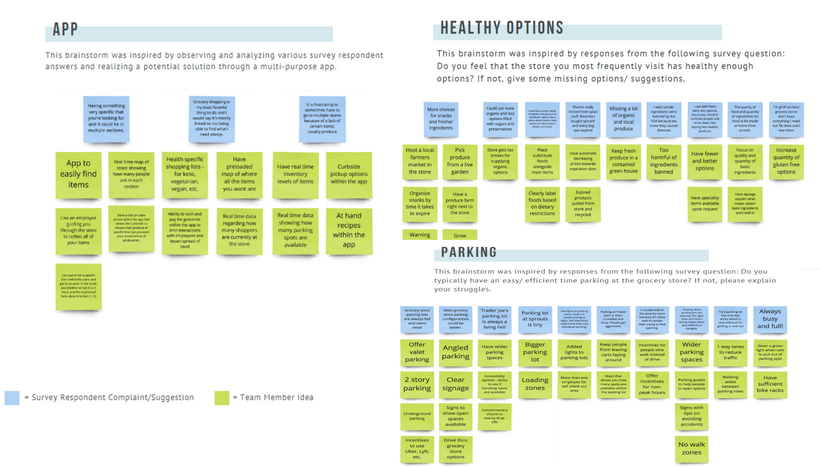
Introduction and Objectives

Create the application and invite grocery store chains and customers to participate in the "demo" phase of the app.

This application is created with the assumption that it will both benefit the grocery store chains that decide to use it, along with benefiting the customers of these grocery stores by cutting down their time spent at the stores, making their grocery shopping experience more efficient, and putting sustainability issues at the frontline and pushing customers to use products that are better for the environment.
Once grocery store chains and customers are established, allow for all parties to use the app and report back with any issues, features that were not used, or features that could be added to make the experience better.
Make the necessary changes to the app, then send it out to the demo group again.
Repeat this process until a design is agreed upon by all parties and can be presented to the public.
Throughout the demo process, ensure that there are constant streams of communication between the creators of the app, the employees of the grocery store, and the customers of the grocery store.

Methods



Results

INTRODUCING: GO GO GROCERY!

Your All-in-one Grocery store app

- How often have you found yourself wandering around a grocery store looking for an item that just seems to be non-existent?
- How often have you circled the parking lot of a grocery store, hoping that you'll get lucky and find a spot?
- Have you ever found an item in store, but were unsure if it would fit your dietary restrictions?
- Have you ever been frustrated as you wait in long lines at the grocery store, only to buy just a few items?
- Does the lack of consideration for plastic bag waste irritate you while grocery shopping?
- If you answered yes to any of the previous questions, Go Go Grocery is for you!

How It Works:

Within the Go Go Grocery app, you can obtain a large variety of information for the store you are shopping at.
When you are near a grocery store and open the app, Go Go Grocery will automatically determine which grocery store you are at. Or you can search for any store within the country.

Once your store is selected, you will see the screen to the right where you can get information regarding:

- Parking
- Store Data
- Item Search
- Checkout
- Curbside Pickup
- Recycling

Go Go Grocery can be downloaded in both the iOS and Android App Stores or at gogogrocery.com

Results

Conclusions

Plastic bag waste is EXTREME.

Go Go Grocery helps solve this issue through the Bag Swap Program and the recycling feature within the app.

The amount of plastic everywhere! Especially in the produce section many plastic items can easily be eliminated.

Go Go Grocery helps mediate this issue by providing each of our stores with reusable produce bags that they can sell to their customers to limit the need for plastic.

Others commented that parking always seems busy and full, or that configurations of parking seem odd to them.

Go Go Grocery attempts to make parking struggles as streamlined as possible by providing up to date parking data, directions to the site, curbside pickup location pinpoints, and accessibility options for those needing assistance .

Literature Cited & Acknowledgements

Morgan, B. 2020. 3 Lasting Changes To Grocery Shopping After Covid-19. Retrieved from https://www.forbes.com/sites/blakemorgan/2020/12/14/3-lasting-changes-to-grocery-shopping-after-covid-19/?sh=424335ba54e7